



THE L FACTOR



Unit 29, The New Enterprise Centre, Lytham Road, Blackpool FY4 1EW

Residential Intensive Driving Course Specialist

Freephone 0800 0431 451

WELCOME...

We at 'The L Factor' are experts in providing intensive driver training and we develop your driving skills to the highest standards of safety and competency.

To complete the package, if you need it, we offer the very best theory training.

We pride ourselves in our friendly approach and whilst learning to drive is a serious matter, we also aim to make both your stay, in our 'home from home' environment and our lessons an enjoyable and relaxing experience.

**Booking Line:
01253 298193**

**Helpline:
01253 298232**



**www.thefactor.co.uk
Email: info@thefactor.co.uk**

THE L FACTOR

WHAT YOU CAN EXPECT FROM US...

- L** Quality Training
- L** Professional Driving Standards Agency (DSA) approved driving instructors (we never use trainees)
- L** Excellent customer service
- L** We will arrange absolutely everything for you
- L** Quiet, comfortable accommodation
- L** Both Theory and Practical tests
- L** A meet and greet service to ensure you arrive safely at your accommodation

WHAT WE EXPECT FROM YOU...

You must be in possession of both parts of your provisional licence. We will expect you to show 100% commitment to passing those all-important tests, and obtaining your full driving licence.

WHY CHOOSE US...

Your theory and practical tests will be arranged as soon as you have booked with us, thus allowing us to get the best location and test times for you. We keep your driving course consistent, keeping you informed throughout your training as to your progress with regular briefings. We want you to know that help is always there.

You are guaranteed 100% support from the moment you book right through to the pass.

LOCATION...

Blackpool is the UK's No. 1 seaside resort offering something for everyone.

We boast great beaches (weather permitting) the famous Blackpool Tower and within easy walking distance The Pleasure Beach.

There are many eateries close to your accommodation where you can find good food fairly priced and a relaxing atmosphere.



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WHY IT WORKS...

The main advantage of our driving courses is that you are compressing many months of conventional weekly lessons into a period of one or two weeks. Because you are out on the road all day, you spend much less time 'picking up from where you left off', and more time concentrating on your driving.

Intensive driving courses, sometimes called crash driving courses, are the fastest, most cost effective way for today's learners with little time on their hands to learn to drive, taking the theory test and practical driving test, allowing you to pass and gain a full license in one week.

Intense driving courses make it possible for almost anyone to learn to drive and be ready for the practical driving test in days, rather than by learning to drive by taking regular hourly lessons over a long period of time, running into many months, or even years.

This is ideal for those wishing to progress to test standard in the shortest possible time.

We keep your course consistent, you are with the same instructor for the duration of your course, enabling you to build a good trusting relationship, this will help your confidence to grow.

On average up to 20% of the weekly lesson is spent on recapping the previous lesson. Further time is spent on travelling between the lesson starting places and training areas. With intensive courses the need for recapping is almost eliminated, and travelling time is kept to a minimum which will mean more tuition in less hours.

Caution Guaranteed Pass, Guarantee Bond, or Pass Guarantee are marketing words and tactics used to entice you to book with that driving school. This Guarantee offer is a few hours of free tuition with them if you need to retake the driving test not that you will pass.

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OPTION 1

Taking your theory test with us...

We have a large well equipped training suite.

You will be given training free of charge with our tutor and the use of the latest software and laptop computers; you'll be able to take this equipment to your Hotel.

For those who feel they may need a little more help, we can arrange extra training and even a voice over facility for the actual test.

- L** Informal, comfortable surroundings
- L** FREE transportation back to your hotel
- L** 98% Pass rate

So put your trust in us we won't let you down.



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OPTION 2

Taking your theory test before attending your course...

If you prefer, you can arrange your own theory test before attending the course. This removes the pressure of two tests in a few days thus allowing you to concentrate on the practical side of your training leaving your evenings free to relax.

To book your own theory test you will need a payment card and your provisional licence.

**Call the DSA on
0300 200 1122**

**or book online at
www.dsa.gov.uk**

TIP



We recommend that you do as much theory practice as possible before attending our course.

Downloads available on our home page: www.thefactor.co.uk



You can also practice your theory test online at www.theory-tests.co.uk

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PRACTICAL TRAINING...

We believe that learning to drive with another pupil is very effective.

Research has shown that learning on a shared basis, not only keeps the interest and concentration levels at their best it also allows the pupil in the back to see things from a different viewpoint. Your normal day will start at 9am and finish at 4pm, but due to the intensive nature of the courses, lunch breaks, and regular comfort breaks are taken throughout the day.

We can provide one to one tuition, please call for more details.



PRACTICAL TEST...

The driving test takes approximately 40 minutes. This will include an eye sight test and the show me tell questions. The test will include 2 reversing manoeuvres.

You must demonstrate to the examiner that you are safe and in control at all times.

As determined by the Driving Standards Agency you MUST reach a required standard. If you are successful, your practical test will take place on the final day of your chosen course and will be within a reasonable distance from Blackpool.



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WHICH COURSE IS RIGHT FOR ME?

To help you decide which course may be right for you, we have devised a guide to assist you. If you are unsure, then assistance is never more than a phone call away, we will be glad to help.

PREVIOUS EXPERIENCE	ADVISED MINIMUM COURSE REQUIRED	PRICE
REFRESHER	3 DAY FOR THOSE WITH THEORY PASSED AND HAVE JUST FAILED A PRACTICAL TEST.	£399
15 - 20 HOURS TRAINING	5 DAY FOR THOSE WITH REASONABLE CONTROL AND HAVE BASIC KNOWLEDGE OF MANOEUVRES.	£639
10 - 15 HOURS TRAINING	6 DAY FOR THOSE LESS CONFIDENT AND NEEDING THE COMFORT OF AN EXTRA DAYS TRAINING.	£759
6 - 10 HOURS TRAINING	7 DAY / 8 NIGHT FOR THOSE WHO HAVE HAD SOME TUITION, AND HAVE GAINED BASIC CONTROL OF THE VEHICLE.	£880
0 - 6 HOURS TRAINING	10 DAY / 12 NIGHT IDEAL FOR THOSE WITH VERY LITTLE, OR NO EXPERIENCE AT ALL AND THE MATURE STUDENT.	£1248



CALL FOR SPECIAL OFFERS

To book either call us on **01253 298193** or you can complete our online booking form. We accept all credit and debit cards, a deposit of £200 will secure any booking. 4 weeks notice of cancellation required for any refund.

Prices are fully inclusive of, accommodation, driving tuition and test fees.

**REMEMBER THERE ARE
NO HIDDEN EXTRAS**

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BECOME A DRIVING INSTRUCTOR...

ADI COURSES

Part 1 & 2

- L** Within one week we can arrange part one (theory test) and part two (practical training)
- L** You would arrive to us on a Sunday evening, your day starts 9am Monday morning through to Friday. Your training consists of 6 hours training per day
- L** 3 hours of training on a one 2 one basis in the classroom with our tutor, laptop computer and training materials supplied, to take back to your Hotel, to enable you to practice at your leisure
- L** 3 hours of one 2 one practical training
- L** This course is inclusive of ALL training, Hotel accommodation and theory test fee only

Part 3

Part 3 consists of 10 days of training and 12 nights of accommodation

Week 1

- L** 4 hours per day of one 2 one in car training
- L** 2 hours classroom training also on a one 2 one basis covering lesson planning, debriefing, Phase 1 (beginner) and Phase 2 (advanced)

Week 2

- L** 3 hours per day one 2 one in car training with your tutor
- L** 3 hours of valuable instruction time with an actual pupil

Upon completion of your course, you can either return home and put your newly acquired skills into practice to gain more experience, or if confident enough you can opt to take your Part 3 test with us on the final day of your course.

**Part 1 & 2
Complete
Package
For ONLY
£1090**

**Part 3
Complete
Package
Without test
£2100**



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